

Bulk Subscription Order Form 2019

Full rates and technical information overleaf

- Published quarterly
- Available online or through PMC
- High-quality content, vigorously peer reviewed
- New, improved submission system and short submission to publication times
- Fast-track pathway to publish work in HIV, HBV, HCV, other viral infections including HPV, polio, herpes, flu, Ebola, Zika and coronavirus
- Eminent international Editorial Board and Panel
- Embracing papers on epidemiological, immunological, virological, pharmacological, preclinical, clinical and *in vitro* research
- Open-access journal entering its fifth year
- Online portal for abstract supplements – published in PMC
- Readership: growing international community involved in the prevention and management of viral infections

Editor-in-Chief

Jintanat Ananworanich

Associate Director for
Therapeutics Research
US Military HIV Research
Programme, USA

Editors

Margaret Johnson

Professor of HIV Medicine
University College Medical
School, Royal Free London
NHS Foundation Trust, UK

Sabine Kinloch de Loës

Senior Lecturer
Division of Infection and
Immunity, University
College London, UK

Editorial Board

Nicholas Chomont (Canada)
Steven Deeks (USA)
Geoff Dusheiko (UK)
Sarah Fidler (UK)
Paul Griffiths (UK)
Alain Lafeuillade (France)
Nelson Michael (USA)
Jürgen Rockstroh (Germany)
Irina Sereti (USA)
Janet Siliciano (USA)
Robert Siliciano (USA)
Guido Silvestri (USA)
Linos Vandekerckhove (Belgium)



Promotional Opportunities

Advertisements – print and online
Supplements • Advertorials
Inserts • Wrappers

BULK SUBSCRIPTION ORDER FORM

Journal of Virus Eradication Volume 5 (Issues 1-4) 2019

Quantity (Copies)	Price per Volume*
1-10	@ £80.00
11-24	@ £40.00
25-199	@ £28.00
200-499	@ £24.00
500-999	@ £20.00
1,000 +	@ £16.00

I require _____ (qty) copies of each of the four issues of Volume 5 @ _____ per copy

All prices quoted are exclusive of freight, insurance and door-to-door delivery charges, which will be charged as extra when known

Name: _____ Email: _____

Institution/company name: _____

Address: _____

Telephone: _____ Fax: _____

Delivery/invoice instructions (if different from above address) NB: We cannot deliver to a PO Box Number

Two copies of the journal will be sent to the company inclusive in the above advertising rate. This applies to booking adverts in the journal

METHOD OF PAYMENT By cheque: (UK customers only) Please make all cheques payable to Mediscript Ltd
 By credit card – please complete the form below
 Direct transfer **Bank:** National Westminster Plc, 190 The Broadway, Muswell Hill, London N10 3SD
Account name: Mediscript Limited. **Account no:** 03737713 **Sort code:** 50-21-08
IBAN: GB19 NWBK 5021 0803 7377 13 **BIC:** NWBK GB 2L

Card type: American Express Mastercard Visa Solo/Maestro/Switch

Card number: Security code: (last 3 digits on reverse)

Issue no: (s/m/sw only) Valid from: (s/m/sw only) Expiry date: (all cards)

Name of cardholder* _____

*(if different from above)

Signature: _____ Date: _____

Invoices will be raised in £ sterling. **No refunds will be made for cancellations during the year**
Payment may be made by direct transfer, or a sterling cheque/banker's draft drawn on a UK bank

PLEASE RETURN THIS ORDER FORM BY EMAIL OR POST TO: Mediscript Ltd, 1 Mountview Court, 310 Friern Barnet Lane, London N20 0LD, UK.
Telephone: +44 20 8446 8898 Facsimile: +44 20 8446 9194 Email: info@mediscript.ltd.uk

Online Advertising Rates		
Leaderboard		£700
Skyscraper		£500
Mini-Skyscraper		£300
MPU		£700
Discounts		
Series discount	4 Issues	10%
	2 Issues	5%
Print Advertising Rates		
Double-page spread 4-colour		£1,620
Page 4-colour		£1,000
Half page 4-colour		£600
Advertorial, whole-page colour		£1,250*
Advertorial, double-page colour		£1,750*
Page mono		£500
Half page mono		£300
Spot colour (per colour)		£240
Bleeds		10% extra
Special positions		20% extra
Loose insert (up to 20g)†		£300*
Mailing		£400
Bound-in insert		£650
Wrapper		£650*
Bookmark		£650*

Technical Information	
Bleed allowance (colour adverts)	3mm on each edge – plus 7mm clear gutter all-round
Full page	210mm x 297mm
Half page horizontal	210mm x 144mm
Half page vertical	100mm x 297mm
Please supply double-page spreads as either two separate pages or a single page with 3mm image bleed into gutters (+3mm at edges)	
Screen = 175	(colour and mono)
Include crop and registration marks to appear outside image area	
Loose insert	Must fit within trim size
Bound-in insert	200gsm paper
Wrapper	(contact us for sizes)
Bookmark	(contact us for sizes)
Online Technical Information	
Acceptable file formats are GIF, JPEG, Flash, and third party Tags (preferably HTML/javascript code).	
We can accommodate animated GIF. Animation must be a maximum of 3 screens and a minimum of 5 seconds between each screen change. For interactive banners, please supply a link to further information. This link must be in the form of a URL of another webpage.	
Banner sizes:	
Leaderboard:	728 x 90
Skyscraper:	120 x 600 or 160 x 600
Mini-skyscraper:	160 x 120 or 160 x 320
MPU:	300 x 250
Maximum file size:	39 Kb
For Flash creative please contact the team prior to build to ensure files meet ad-server guidelines or requirements.	
Please send all online information and queries to: info@mediscript.ltd.uk	

* A sample needs to be supplied for Editorial approval before a booking can be confirmed

† These costs exclude postage and handling fees. Your material should be supplied in pre-stuffed envelopes (NOT pre-paid). All rates exclude VAT